

People's Bank celebrates 50 Years of thought leadership with the relaunch of the Economic Review magazine

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Prof. Narada Fernando, People's Bank Chairman, presenting the Economic Review magazine to Dr. Harshana Suriyapperuma, Secretary to the Treasury and Ministry of Finance, Planning and Economic Development. Clive Fonseka, CEO/GM, People's Bank and Nilmini Premalal, DGM are also in the picture.

Marking 50 years of contributions to economic dialogue, People's Bank relaunched its flagship publication, The Economic Review, celebrating its legacy with a refreshed editorial vision and enhanced digital presence.

The ceremony featured Dr. Harshana Suriyapperuma, Secretary to the Treasury and

Ministry of Finance, as Chief Guest. He was joined by Prof. Narada Fernando, Chairman of People's Bank, and other senior executives, including Bradley Emerson and Nilmini Premalal. The newly appointed Editor-in-Chief, Prof. Ruwani Fernando, was also present, along with Prof. Kaushalya Yatigammana, who reviewed the magazine.

First published in 1975 by the Bank's Research Department, The Economic Review was created as a platform for informed discussion on national and regional economic issues. It aimed to provide credible analysis and engage a diverse audience, including students, academics, and policymakers.

The publication is dedicated to advancing public understanding of economic development through analytical depth and balanced perspectives in Sinhala, Tamil, and English. With a rich archival catalogue, it serves as a vital resource for socio-economic research and policy reflection in post-independence Sri Lanka. The relaunch signifies both reflection and innovation, responding to significant changes in global and domestic economies, including climate volatility and digital transformation. There is now a pressing need for a credible, interdisciplinary economic forum. A key component of the relaunch is the magazine's availability in both print and digital formats. The digital-first model will expand its reach, eliminate access barriers, and enhance engagement among diverse readers. The new online platform will also feature a searchable archive of back issues, preserving five decades of economic insight.

The magazine is freely accessible via the official website: peoplesbank.lk.