Paper Mate & Parker Product Range

J L Morison Son and Jones recently launched a new range of pens and roller ball gel ink. The Paper Mate product range has a versatile function and is priced affordably. The new array includes disposable ‘stick pens’, highlighters, to refillable writing instruments. The target market for Paper Mate include office workers, private and state institutions, the general working class, etc. Meanwhile Parker has introduced a new array of writing instruments, the Parker Frontier. The new range is available in fountain pen, roller ball, ball pen and pencil. A key feature is the soft touch gripping section which allows comfortable writing and a long period of use. The new Parker Gel ink refills are permanent, don’t fade with time and resists sunlight, water and solvents. The gel holds the ink securely, ensuring against leakage. The Parker roller ball pens can be filled with the gel ink refills which are available in maroon, blue, green or gray. Agent: J L Morison Son and Jones (key) Ltd.