Panasonic Introduces A Battery With A Five-Year Warranty



Douglas & Sons (DSL) launched the long life advanced quality Panasonic Maintenance Free (MF) automotive battery in Sri Lanka that has a warranty up to five years, amidst a gathering of prominent battery dealers of DSL and several media representatives. The ceremonial launching was officiated by Muneyoshi Noda, Director of Panasonic Corporation – Japan and Saroj Perera, Chairman/Managing Director – DSL.

DSL has been importing and distributing Panasonic brand MF batteries since 2013, as the authorised distributor in Sri Lanka. Panasonic has certainly become yet another addition of an acclaimed product to the string of world-renowned brands presented by DSL to Sri Lankan motorists.

Being a leading brand of automotive batteries, Panasonic is the most trusted OEM battery of automotive manufacturers in Japan. It has a 32 percent share in the OEM market in Japan. With their most revered concept of producing a lighter battery with longer life, Panasonic automotive batteries are manufactured using state-of-the-art technology with advanced features. This technological superiority has enabled Panasonic automotive battery to hold 41 percent share of the OEM supply to Toyota and a massive 93 percent of the OEM supply to Lexus.

They have put Japanese technologies, patented by Panasonic, to improve the quality of their automotive batteries. The significant speciality of Panasonic battery is that the Silver alloy technology in the Maintenance Free battery provides an extra-long life in high temperature conditions due to its increasing “Heat” endurance, which makes the battery very suitable for tropical climate conditions.

Panasonic has the highest Charge Acceptance and it is the battery with the longest life cycle, available in the industry. In recognition of all such inherited unmatched qualities, Panasonic received the Top Supplier award from Toyota Corporation, Japan.

Panasonic automotive battery is produced with a technology that is highly improved and has been meticulously monitored, tested and proven for perfect performance. Brilliant technology that has been invented through dedicated research has been deployed by the manufacturer. This has enabled Panasonic to greet the end user with a high quality Maintenance Free battery, inherent with best characteristics, beyond expectation. Panasonic is widely accepted here as the most suitable automotive battery available in Sri Lanka for Japanese vehicles.

Panasonic uses technologically advanced and sophisticated manufacturing techniques to produce batteries for electric cars and hybrid vehicles and is one of the largest manufacturers of a wide range of high-tech automotive batteries.

Panasonic batteries with superior Japanese technology are now available in all DSL dealers island-wide.