

Pan Asia Bank Rewards Loved Ones of its Remittance Customers



To reward its loyal remittance customer base, Pan Asia Bank has launched a new promotion wherein the top five customers who made the highest remittances will win a sum of 50,000 rupees every month. To be eligible for the new program, customers must remit their funds through one of the Bank's remittance partners – Ria, Western Union, or Small World – as over-the-counter cash pickups. This will continue until December 31, 2023.

Remittances from migrant workers have supported the country's economic growth for decades.

As one of the trusted banks for Sri Lankans overseas, Pan Asia Bank's remittance service offers them a seamless experience in sending money to their loved ones in Sri Lanka.

Buddhika Perera, Chief Manager of Deposit Mobilization Pan Asia Bank, said, "We believe this promotion is very timely. Overseas customers can remit large amounts as over-the-counter cash pickups for their loved ones to collect. In turn, we will reward their loved ones. Our base of remittance customers and value of remittances has been growing steadily, reflecting the faith placed in the Bank."