

Pan Asia Bank Partners with MasterCard to Launch a Special Credit Card for Government Pensioners



Aravinda Perera, Chairman of Pan Asia Bank; Naleen Edirisinghe, Director/CEO of Pan Asia Bank; Sandun Hapugoda, Country Manager of Master Card; Dharmasri Kumaratunge, Former Assistant Governor of the Central Bank; Shiyen Perera, AGM Retail Credit of Pan Asia Bank other officials of Pan Asia Bank and Mastercard were present at the event.

Pan Asia Bank, demonstrated its commitment for the nation by launching a Credit Card for government pensioners who served the nation for many years, by keeping its brand promise as 'The Truly Sri Lankan Bank'.

The new offering 'Sammāna Credit Card' is packed with attractive discounts and promotions from Sri Lanka's leading merchants. This card was launched in collaboration with Master Card Sri Lanka.

The event was graced by Aravinda Perera, Chairman of Pan Asia Bank; Naleen Edirisinghe, Director and CEO of Pan Asia Bank; Sandun Hapugoda, Country Manager of Master Card and; Dharmasri Kumaratunge, Former Assistant Governor

of Central Bank along with the senior management of Pan Asia Bank and Mastercard.

The new loyalty Credit Card for the government pensioner segment reflects the bank's determination to add value to the customer experience and to support them to maintain a good lifestyle along with enjoying many benefits. Pan Asia Bank was the first bank to introduce a product to benefit the government pensioners a decade ago. This product has supported the financial wellbeing of its pensioner customers during the pandemic and economic crisis.

The Sammana Pension Loan Scheme enables a pensioner to receive financial assistance without need for guarantors, thus empowering pensioners with new hope and dignity.

Naleen Edirisinghe, the Director and Chief Executive Officer of Pan Asia Bank stated: "In an era where retirees were largely being considered as a liability by the society and overlooked by the financial sector, Pan Asia Bank came forward to offer Sammana loan scheme as a part of its endeavor to offer innovative financial products and to cater to social segments that could contribute positively towards the country's economic development. Taking this commitment further, this newly launched Credit card will further assist this segment to enjoy a good lifestyle through many benefits."