

Pan Asia Bank launches Digitally Linked Sustainability Campaign

Posted on



Students with the plants gifted for every download of the Pan Asia Bank Google Chrome Extension.

In a groundbreaking digital sustainability initiative, Pan Asia Bank has launched a month-long campaign that transforms online action into real-world environmental impact.

Titled 'One Click, One Tree - Greening Tomorrow,' the campaign invites users to join reforestation efforts simply by downloading a custom-designed Google Chrome browser extension.

Every time the extension is downloaded, a tree is donated, contributing directly to reforestation and helping release more oxygen into the atmosphere. So far, the initiative has already contributed over three million liters of oxygen, and the number continues to grow daily.

Launched on World Environment Day, this eco-conscious Chrome extension enhances the digital experience with a soothing, nature-inspired interface—featuring visuals inspired by Sri Lanka's stunning scenery.

At the same time, offering built-in features such as an oxygen meter that shows your real-time contribution to the environment and a personalized time display to keep you connected and mindful throughout the day. And the journey doesn't stop here.

The campaign continued throughout the month, giving more people the chance to make a meaningful impact with just one click.