

Pallu Opens In Wellawatte



NOLIMIT opened its second Pallu fashion store for sarees and shalwars at Wellawatte. With the objective of catering specially to the ethnic fashion enthusiasts, Pallu has introduced a collection of sarees and shalwars together with sharwanis and kurtha suits for gentlemen. The spacious two-storey Pallu fashion store has two waiting lounges on both floors. The entrance to the store adorns a collection of accessories. The special layout of the store allows shoppers to spend time selecting clothing, while comfortably seated in a relaxing environment.

The store offers modern sarees inclusive of bridals, homecoming sarees, going away sarees and designer sarees. The exclusive saree collection at Pallu includes exquisite shimmering sarees with crushed, cut-work and printed polka patli, metallic tone sarees with velvety motifs and laser cut-work pallu, dabu printed saree with crushed pallu with sequin buttas, a classic combination of crush and net sarees with handcrafted 3D floral motifs, soft and silky kehenga, bandhni sarees combined with laser work pallu, digital printed sarees with heavily sequined pallu, golden foil printed saree with embroidered chiffon and abstract buttas placed on the shoulder and pallu. These sarees are light in weight for easy drape.

The shalwar range at Pallu includes shalwars in frock style, Anarkali style, Churidar, Patiala and latest Masakkali styles, and is available in soft voiles, lightweight chiffons, georgettes, cottons and rich silks in a myriad of colours. Mirror work, sequin work, stonework and delicate handwork is also included in most of the shalwars and sarees.

The shalwar collection includes both ready-made shalwars as well as shalwar materials together with matching shawls and stoles.

“The newest Pallu fashion store offers a modern and classy ethnic wear collection. Our aim is to give the best in fashion to our customers who have patronised us over the years” said A L M Akeel – Marketing Manager, NOLIMIT. “As the new fashion store is located in the Colombo metropolitan area, it gives easy access to our customers as well” he further added. Parking space is available for the convenience of the customers.

The store also offers professional tailor services of altering and stitching of shalwars and sarees as well as advice on the intricacies of saree draping.
Kurthas and shalwars for kids are also available at the new store.



