Orient Finance And United Motors Offers Unique Trade-In Offer For Mitsubishi Motor Vehicles



In an attempt to attune product offers to the changing needs of customers, Orient Finance and United Motors have come together to present a unique solution, where a used vehicle can be traded in for a brand new Mitsubishi vehicle, eliminating the hassle of selling the existing vehicle.

The service mechanism introduced by Orient Finance and United Motors is such that Orient Finance will offer financing, facilitating the trade—in of the existing vehicle, whilst United Motors will service the customer purchasing of the new vehicle. Speaking at the signing of the Memorandum of Understanding (MoU) between the two parties, Suresh Ameresekera, CEO—Orient Finance commented that the company looks upon this partnership as an opportunity to enhance its product offers and is pleased to be associated with United Motors, which has been setting benchmarks in the automotive industry in Sri Lanka for over 65 years. Nilantha Jayanetti, AGM (Marketing) added that the Trade—In product which is yet another pioneering innovation in the leasing industry by Orient Finance comes with

numerous benefits to customers.