

# NSB as Gold Sponsor for the 34th APB Convention

Posted on



## 34<sup>th</sup> Anniversary Convention 2024



*Devika Silva, DGM – Treasury and International Banking, NSB (second from right) presenting the sponsorship to B A H S Preena, Chairman, APB (left) in the presence of Halin Hettigoda, Senior Vice President, APB, Dilshan Perera, Vice President, APB, with Dulakshi Perera, Head of Marketing, NSB.*

NSB (National Savings Bank) declared its role as a Gold Sponsor for the 34th Annual Convention hosted by the APB (Association of Professional Bankers). The convention brought together the banking professionals, industry leaders, and stakeholders from around the globe.

In a symbolic gesture of commitment and collaboration, Devika Silva, DGM Treasury and International Banking, NSB had the honor of formally presenting the sponsorship to the B A H S Preena, Chairman, of APB.

With a tradition of fostering growth, driving change, and championing best practices, NSB is dedicated to contributing to the dialogue on key issues facing the banking industry. Through our participation as a Gold Sponsor, we reaffirm our commitment to promoting excellence, professionalism, and sustainable development within the banking community.

The 34th APB Convention promises to deliver insightful discussions, thought-provoking presentations, and valuable insights into the evolving landscape of banking and finance. NSB looks forward to engaging with fellow professionals, sharing expertise, and exploring new avenues for growth and innovation.

The Bank said, we extend our gratitude to the APB for hosting this event and providing a platform for collaboration and learning. NSB invites attendees to visit our booth, engage with our team, and discover the innovative solutions and services we offer to empower individuals, businesses, and communities to thrive.

HNB announced its latest achievements in sustainability, underscoring its commitment to environmental stewardship and a greener future for Sri Lanka.

In a bold move underscoring its dedication to a sustainable future, HNB has earmarked funds from its successful paper recycling program to support a series of ambitious green projects commencing in 2024. The initiatives will enhance energy efficiency, promote renewable energy, and reduce carbon footprint.

The bank implemented innovative initiatives and forward-thinking strategies to position itself as a critical driver in the nation's journey towards sustainability. HNB achieved a significant reduction in paper consumption by 60 per cent through its aggressive push towards digitalization and waste minimization efforts. Moreover, the successful paper recycling program mitigated its ecological footprint while supporting future sustainability projects financially.

K Indravasan, CHRO/Head of the Sustainable Business Unit, stated, “Our dedication to sustainability reflects our commitment to our community and the planet. The progress