NOLIMIT Unveils New Fashion Destination in Kiribathgoda, Strengthening Retail Presence Across Sri Lanka



A new milestone for NOLIMIT with the launch of its 29th store in Kiribathgoda.

NOLIMIT, Sri Lanka’s leading fashion retail chain, has further expanded its islandwide footprint with the opening of its 29th store in Kiribathgoda, marking another significant milestone in the brand’s ongoing growth journey.

Located at G-3, Udeshi City Shopping Complex on Makola Road, Kiribathgoda, the new four-storey store spans over 21,000 square feet and is designed to offer customers a modern, spacious, and convenient shopping experience.



N.L.M. Mubarack, Founder, Chairman and CEO, NOLIMIT, marks the opening of the new store alongside Gerad Perera, Chairman and Managing Director, Udeshi City Shopping Complex.

Strategically positioned in one of the most dynamic suburban retail hubs in the Gampaha District, the Kiribathgoda store has been developed to serve a wide and diverse customer base, including families, young professionals and students from surrounding areas of Kiribathgoda, The new store features an extensive range of menswear, womenswear, kids wear, footwear, accessories, homeware, toys, travel and luggage products, as well as cosmetics, delivering a comprehensive lifestyle offering under one roof.

The latest store launch reflects NOLIMIT’s long-term strategy of expanding into high-potential suburban and regional markets while enhancing accessibility and convenience for customers. With ample parking, easy access, and a family-friendly layout, the store has been designed to provide a seamless retail journey supported by the brand’s signature customer service standards.

Established in 1992, NOLIMIT has grown into the country’s largest fashion retail chain, with a strong local presence and an expanding international footprint in the UAE.

Commenting on the opening, Hafiz Mubarack, Managing Director of NOLIMIT said, “Kiribathgoda represents one of the most promising suburban growth corridors in Sri Lanka, with a vibrant, aspirational, and fast-growing community.



Stylish, contemporary looks for every woman.



Elevate your style with NOLIMIT menswear.

Opening our 29th store here reflects both our strategic expansion vision and our confidence in the area’s commercial potential. We are proud to bring a modern retail destination to Kiribathgoda, making quality, trend-forward fashion more accessible to families across the region.”

Sharing further insight, Raneez Sheriff, AGM of NOLIMIT said, “Kiribathgoda has long held strategic importance within our growth roadmap. This new store enables us to better serve surrounding communities with a wider lifestyle offering, while reinforcing our commitment to becoming Sri Lanka’s most widely loved fashion retail brand.” As NOLIMIT continues to extend its reach across Sri Lanka, the Kiribathgoda store stands as another testament to the brand’s continued expansion in retail excellence and its commitment to bringing world-class fashion closer to communities nationwide.