

NOLIMIT marks a Major Milestone with the Grand Opening of its 25th Store



The 25th store of Nolimit in Kalagedihena.

NOLIMIT announced the grand opening of its 25th store in Kalagedihena, marking a significant milestone in the company’s journey of excellence in fashion retail.

As a brand continuously redefining the shopping experience, NOLIMIT’s latest store opening is a testament to its commitment to making high-quality fashion accessible to communities nationwide. Strategically located between Yakkala and Thihariya, the new 36,000-square-foot store is a landmark destination, offering a world-class shopping experience that blends convenience, style, and exceptional service.

Designed to reflect global fashion trends while embracing the essence of local style, the Kalagedihena store promises an unparalleled shopping experience with an extensive collection of clothing and accessories for men, women, and children.

With ample parking facilities and a meticulously designed layout, the new NOLIMIT

store ensures customers a seamless and comfortable shopping journey. Every store section has been thoughtfully curated to provide a diverse selection of fashion-forward apparel, ranging from everyday essentials to statement pieces that cater to Sri Lanka’s ever-evolving fashion landscape.

“NOLIMIT has always been more than just a fashion retailer; it is a destination where style meets affordability and quality. Our 25th store is a milestone that reflects our unwavering dedication to our customers, who have been the driving force behind our success,” said Raneez Sheriff, AGM, NOLIMIT. “We are thrilled to bring the NOLIMIT experience to Kalagedihena, offering a world-class shopping environment that caters to every fashion need.”

NOLIMIT has grown to become Sri Lanka’s largest retail fashion chain, with a presence that extends beyond the island to the UAE, where it operates four stores.

Over the years, NOLIMIT has garnered multiple accolades, including Best Retailer and Customer Service Excellence awards, reinforcing its industry leadership and reputation as a customer-centric brand.

The Kalagedihena store underscores NOLIMIT’s dedication to continuous expansion and innovation in the fashion retail sector. With its latest addition, the brand sets a new benchmark in retail excellence, reinforcing its mission to transform every location into a fashion landmark.

As NOLIMIT continues to redefine the retail experience, this milestone marks yet another chapter in its legacy of excellence. Shoppers can now experience the latest trends and an exceptional shopping environment, reaffirming NOLIMIT’s position as the leading fashion destination in Sri Lanka.