NGage BANKS ON WOMEN LEADERS WITH NEW APPOINTMENTS



Nimal Gunewardena, Chairman.



Sheron Jayasundara, CEO.



Chamika Colonne, CFO.

NGage Strategic Alliance, the integrated marketing communications and public relations company announced the appointment of two of its top women executives, Sheron Jayasundara and Chamika Colonne, CFO to the company's Board, with Sheron Jayasundara being passed the baton as CEO by its founder Nimal Gunewardena.

Sheron Jayasundara has been at the Agency for 23 years and was formerly COO and Client Relationship Head. She has headed the industry association, the Four A's, for two successive terms. Sheron was recognized by Women in Management with a Gold Award as a leader in her industry in 2018, and by the Mumbai-based Women's Leadership Congress as a 'Pioneering Woman Leader' in 2019. She has been a juror at the Effies and SLIM Brand Excellence.

Chamika Colonne is a Chartered Accountant and member of the ICASL. She has 20 years' working experience in the finance and audit sector and has been with the Agency for 10 years. Chamika holds a Bachelor's degree in Business Administration from the University of Sri Jayewardenepura.

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NGage….”

Commenting on the appointments, Nimal Gunewardena, Founder and Chairman said, “I am delighted to announce these appointments as we pursue new and even more relevant directions, under our new brand NGage, for what we have excelled in over our 26 years, adding developmental communications and social and environmental advocacy to our prowess in brand building and corporate profiling. I am indeed happy to have Sheron and Chamika join me and Yeshanth on the Board, and pass the baton to Sheron.”

“These appointments reflect the gender balanced and female-driven company we have built, with several female leaders in key functions” he added.