

# **NDB WriztPay Wins Excellence in Innovation Award at Global Banking and Finance Awards 2024**

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National Development Bank's NDB WriztPay offering won the Excellence in Innovation—Payments award at the Global Banking and Finance Awards 2024.

This international recognition highlights NDB's commitment to advancing digital innovation in the financial services sector, further cementing its role as a leader in banking technology.

Since its inception in 2011, the Global Banking and Finance Awards have celebrated innovation, achievement, and excellence within the global financial community. The awards recognize companies of all sizes demonstrating expertise and forward-thinking strategies across various financial sectors. NDB's Excellence in Innovation category win underscores the bank's dedication to delivering cutting-edge solutions tailored to modern customer needs.

NDB WriztPay is Sri Lanka's first-ever wearable payment solution, offering customers a seamless and secure way to manage their finances. Powered by VISA, NDB WriztPay has revolutionized how customers interact with everyday transactions, enabling them to make payments with a simple wrist tap. This innovation exemplifies NDB's digital-first strategy, which aims to integrate technology into every facet of banking, ensuring convenience, security, and accessibility.

Kelum Edirisinghe, CEO, NDB said, "We are honored to be recognized on a global stage for our innovative approach to payments. NDB WriztPay reflects our vision to transform the banking experience for our customers, offering them solutions that are both convenient and technologically advanced. This award is a testament to our commitment to innovation, and we are excited to continue pushing boundaries in the financial industry."

As NDB continues to evolve its digital footprint, the success of NDB WriztPay reflects the bank's focus on blending innovation with practicality, ensuring that customers are empowered with the best digital banking tools available.