

NDB Wealth Introduces Xapp



NDB Wealth, the largest private sector Asset Manager renowned for its bespoke financial solutions tailored to individual investment needs, with over 350 billion assets under management, has launched Xapp, a digital investment platform designed to enhance investment management with real-time access, greater control, and improved flexibility. By leveraging advanced technology, Xapp ensures seamless and efficient investing while maintaining the stability and security investors expect and enhancing investment opportunities for the masses.

NDB Wealth has built its wealth management on strong, personalized relationships between Relationship Managers and clients. With the launch of Xapp, we are enhancing this connection by providing investors with a powerful digital tool that complements expert guidance. Xapp addresses a common challenge faced by many Sri Lankans—limited awareness of investment solutions that offer better flexibility and returns compared to traditional savings options. While fixed deposits and savings accounts are popular, many may not know about smarter alternatives for financial growth. The app allows users to easily access modern financial tools, open accounts, and invest from anywhere in the country. For instance, NDB Wealth's Money Fund, which invests in government bonds, offers significantly higher returns with the flexibility to withdraw anytime. Through Xapp, investors can explore these enhanced financial opportunities without the limitations of traditional savings.

"NDB Wealth has always been committed to providing financial solutions that empower investors with accessibility and efficiency. The introduction of Xapp underscores this commitment, ensuring that all Sri Lankans have greater control over their investments with seamless digital access, real-time tracking, and the ability to make informed financial decisions", said Ruwan Perera Chief Executive Officer, NDB Wealth.

The platform eliminates unnecessary delays, giving users complete visibility over their investments with real-time updates and instant notifications on market movements. Investors can seamlessly track portfolio performance, automate recurring investments, and access detailed financial insights to make informed decisions. Whether building a financial portfolio or looking for a flexible way to grow savings, Xapp ensures accessibility with a starting investment of just 5,000 rupees. Unlike fixed-term deposits, funds can be accessed anytime, offering control and security, while its intuitive dashboard provides a comprehensive overview of assets and returns.