

# NDB Recognized At Asian Banker Sri Lanka Awards



*(L-R): Dimantha Seneviratne, Director and Group CEO, NDB and Chairman, SLBA; Thomas McMahon, CEO, Dillon Gage Asia; former CEO and Managing Director, Singapore Mercantile Exchange; Richard Hartung, International Resource Director, The Asian Banker; Sanjaya Perera, Senior Vice President Personal Banking and Branch Network Management, NDB; and Foo Boon Ping, Managing Editor, The Asian Banker.*



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NDB Bank was felicitated with three coveted awards by the Asian Banker, which recognized accomplishments that is specific to banks and financial institutions in Sri Lanka. The key product awards for Consumer Credit Product of the Year – Dream Maker Loans, Credit Card Product of the Year – Good Life Credit Card and the Best Branch Digitization Initiative, Application or Programme for NEOS was obtained by the National Development Bank.

The awards ceremony was preceded by Finance Sri Lanka forum themed ‘Creating a stable bank amidst a challenging operating environment’ in which Dimantha Seneviratne, Director/ Group CEO, NDB in his position as the Chairman of Sri Lanka Banks’ Association gave the inaugural speech, followed by Dr Indrajit Coomaraswamy, Governor of the Central Bank of Sri Lanka’s opening keynote address. The forum discussed a number of topics such as Rethinking Customer Experience in the Digital Economy, The Digitization of Payments and Steps Towards Financial Inclusion, Dealing with the Vulnerabilities and How to Keep Business Safe. In his keynote address, Dimantha Seneviratne, Director/ Group CEO, NDB said, “In this digital era, all CEOs and business leaders must have a certain level of tolerance to create the ‘Digi Mindset’ in their workplace. This would of course require the support of the Board members and shareholders, where ups and downs of innovations are well embraced. This will enable acceptance of a “fail fast ...fail cheap” culture whilst taking bold steps in innovation.” NDB’s Digital Banking has increased in the recent past, with the opening of the first Phygital Branch NDB NEOS as well as the various number of CRM machines that were unveiled. The

Bank has embraced digitalization with over 70 percent of all transactions taking place through a digital platform.