

# NDB Bank Shapes the Future of Supply Chain Finance with the Launch of TradeLinc



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NDB Bank has launched TradeLinc, an in-house-developed platform for supply chain finance, reaffirming its position as a leader in digital banking innovation. With TradeLinc, NDB Bank sets a new benchmark in financial technology, delivering tailored solutions designed to empower Sri Lankan corporations, SMEs, and their channel partners and drive the nation's digital transformation.

Developed entirely by NDB's in-house team, TradeLinc deeply understands Sri Lanka's unique market dynamics. Unlike international platforms, TradeLinc addresses the specific challenges Sri Lankan businesses face, offering a cost-efficient and flexible solution for supply chain financing. As a fully digital, 24/7, end-to-end platform, it provides businesses unparalleled access to real-time funding, empowering them to navigate liquidity challenges confidently and quickly. TradeLinc's innovative approach to supply chain finance has already earned it national recognition, being awarded at the prestigious National Best Quality Software Awards (NBQSA). This accolade underscores NDB Bank's commitment to delivering world-class solutions that meet local needs while maintaining global competitiveness.

By enhancing supply chain visibility and fostering collaboration among suppliers, distributors, and corporate partners, TradeLinc offers businesses a transformative experience. Its real-time insights ensure transparency and trust, while the platform's focus on liquidity ensures that companies have the working capital required to seize growth opportunities without delays.

TradeLinc also represents NDB Bank's broader vision of strengthening corporate and SME growth. By simplifying financial processes and streamlining operations, the platform provides businesses of all sizes with the tools to thrive in an increasingly competitive market. This initiative further cements NDB Bank's role as a key enabler of Sri Lanka's digital economy, driving innovation that aligns with the country's vision for a more connected and efficient financial landscape.

Through the launch of TradeLinc, NDB Bank continues to lead the way in redefining financial solutions, combining technology, innovation, and a commitment to local business empowerment. As Sri Lanka embarks on its digital transformation journey, NDB Bank remains at the forefront, offering solutions that are relevant today and integral to shaping a sustainable future for the nation's businesses.