

NDB Bank Hosts Exporter's Forum to Empower and Elevate Sri Lanka's Businesses



Officials at the panel discussion during the Exporter's Forum.

NDB Bank hosted Exporter's Forum by bringing together a distinguished audience of exporters and key stakeholders to engage in insightful discussions centered around exporter development and the strategic role of NDB's Business Banking services in accelerating growth.

The forum served as a vital knowledge-sharing platform focused on unlocking the potential of local entrepreneurs and SMEs with export aspirations. NDB's leadership team presented tailored financial solutions, advisory services, and capacity-building

support essential to helping Sri Lankan exporters thrive in an evolving global marketplace.

Indika Ranaweera, Vice President – SME, Middle Markets and Business Banking at NDB, outlined the Bank's long-standing efforts in facilitating the growth of Sri Lanka's exporter base. His remarks set a tone for the forum, emphasizing NDB's strategic focus on supporting business banking clients in transitioning into internationally competitive exporters.

Manoja Dissanayake, Director—Industrial Products, was the guest speaker. She provided valuable perspectives on Sri Lanka's industrial capabilities and how local enterprises can align their offerings to global demand trends. Her address highlighted the importance of resilience, product innovation, and institutional support to boost the country's industrial export capacity. A-panel discussion followed, delving into critical topics related to trade finance, treasury management, transaction banking, and ex- port facilitation.

The panel featured NDB's senior leadership, including Indika Ranaweera, Vice President – of SME, Middle Markets, and Business Banking; Damitha Samaranayake, Vice President – Treasury; and Thilanke S. Weerasinghe, Assistant Vice President – Trans- action Banking & Trade Operations. D.M.P. Dissanayake joined them, Acting Director

– Regional Development of the Export Development Board (EDB), bringing a national policy perspective to the discussion. Nilendra Vithanage, Chief Manager/Zonal Head of Business Banking, NDB moderated the session. The discussion offered participants actionable insights into navigating the export journey—from initial market entry to managing international transactions and exchange risks and scaling globally with the support of NDB's full spectrum of business banking solutions.

Through this forum, NDB reaffirmed its dedication to empowering Sri Lankan exporters with robust financial instruments and a broader ecosystem of knowledge, guidance, and strategic partnership. As the country moves forward on its export-led growth trajectory, NDB remains a committed enabler of opportunity, resilience, and long-term success for its clients.