

Nations Trust Bank Private Banking Re-Launched



Nations Trust Bank Private Banking has been re-launched with new privileges and benefits, with access to personalized banking, wealth creation, life-style and legacy planning services. These benefits have been included as part of the redesign of the proposition and include a personalized banking experience that provides bespoke financial solutions to empower members to "Create a Timeless Legacy."

Speaking about the re-launch, Priyantha Talwatte, Deputy Chief Executive Officer, Nations Trust Bank said, "Having enjoyed growth and success over the years, we felt that our already top-notch service should be made even better so that we always continue to remain best in class. Thus, we have redesigned Nations Trust Private Banking to include a host of new features, benefits, privileges and tools. We have adjusted the eligibility criteria required for private banking to ensure that it remains an elite membership to aspire to."

Private Banking members can enjoy the exclusivity of a dedicated Relationship Manager who will function as a single touch-point for all their personalized banking needs. Members can take advantage of all the wealth creation tools at their disposal including Wealth Partnering Services from Nations Trust Bank along with other services such as Estate Planning and Art Advisory services. Private Banking also entitles members to priority service and preferential rates and tariffs along with free access to Nations Trust Bank's signature Bank-At-Your-Doorstep service.

Nations Trust Bank Private Banking members also gain exclusive access to the Experi-ential Lifestyle Lounge, luxury boats and private water coach-es at Marina Bolgoda along with the Nations Trust Bank's Private Banking Travel Concierge Service, Free Airport Lounge Access and other privileges.

Private Banking also offers a Philanthropic Management Ac-count service, Private Banking's Junior Segment and the Nations Trust Bank Future Leaders Program.

For membership, individuals need to remit a monthly salary of more than 500,000 rupees to a Nations Trust Bank account to qualify, or they are required to alternatively maintain a port-folio of deposits exceeding ten million rupees or a portfolio of deposits and loans of at least 20 million rupees with Nations Trust Bank.