Nations Trust Bank American Express Launches #AMEX FROM HOME



Nations Trust Bank American Express has partnered with a range of home delivery establishments to encourage Cardmembers to use safer shopping practices as part of the #AMEX FROM HOME campaign. By giving Cardmembers convenient access to their different needs and wants to keep their life uninterrupted, the Bank can also support merchant business partners to continue their businesses. Nations Trust Bank American Express Cardmembers can enjoy exclusive benefits and privileges for a range of online and home delivery purchases. This includes essential daily items, the opportunity to surprise loved ones near and far, wellness and fitness products to keep overall wellbeing in check while at home, and many more.

Niluka Gunatilake, Head of Cards, NTB said, “We understand that both our Cardmembers and our merchant business partners are facing various challenges due to the current situation. Launching the #AMEXFROMHOME campaign was our way of supporting our loyal Cardmembers by giving them convenient access to the things they used to enjoy, like a fine dining meal from a five-star establishment. During the nationwide lockdown last year, we partnered with several key fivestar hotels to bring the fine dining experience right into the homes of our Cardmembers, and this year too, is no exception. We are glad to be able to expand our merchant business partnerships to cater to the various needs and wants of our Cardmembers so that they can stay home and fulfill their needs through much safer channels and seamless transactions.” Cardmembers will qualify for free delivery when they shop online through selected outlets. In addition to settling their American Express Credit Card via various digital channels, Cardmembers can also pay utility and other forms

of bills online without compromising their safety.

Additional details on the range of benefits and privileges offered by #AMEXFROMHOME can be viewed via americanexpress.lk/en/offers/ home-delivery.