

# **Multilac The Innovator Goes Green At Architect 2015**

Multilac, introduced their product innovations to the customers at the Members Work and Trade Exhibition of Architect 2015, organised by the Sri Lanka Institute of Architects (SLIA). At this year's edition of the exhibition, Multilac introduced the all new Multilac Platinum Magic and Multilac 3 in 1 Waterproofing paints.

The Company used the exhibition as a platform to move their boundaries and expand their product portfolio, offering customers some of the best paint solutions in the market. Consumers were given the opportunity to participate in live demonstrations and interact with Multilac's service personnel at stall nos. 80, 81, 82 and 60 to solve any queries related to paints and coatings.

Multilac Paints recently qualified for the GLS certification (Green Label certification) for its environment-friendly production process issued by the Green Building Council in Sri Lanka. Multilac consumers can be rest assured regarding the safety of their families, children and their loved ones in their households from the harmful effects of toxic paints. Multilac products have been manufactured adhering to stringent quality standards ensuring that the products are free of harmful chemicals such as lead and other heavy metals. Multilac achieved another milestone in taking a step forward as a totally environment friendly (Green) and safe product to be used in households.

Showcasing the exclusive manufacturing standards of Multilac, Multilac 3 in 1 Waterproofing paint is a product that has been refined to provide a lasting solution to water leakages, seepages and dampness on interior and exterior walls, bathrooms and roofs. Multilac 3 in 1 Waterproofing paint is available in a wide range of colours thus reducing the cost by achieving the purposes of both waterproofing and colouring. The Multilac 3 in 1 Waterproofing paint has a special ability to reflect the rays of sunlight. Hence when applied on roofs and exterior walls it provides a soothing effect inside the house by reducing the heat up to five degrees Celsius.

Multilac Platinum Magic, which was also introduced at Architect 2015 exhibition is an extension of the Company's premium range of decorative paints, Multilac Platinum. Multilac Platinum Magic allows you to unleash your imaginations, creating

limitless patterns on walls. It is available in an extensive range of colours and is extremely easy to apply, enabling you to create masterpieces of colours and patterns.