

Multilac Gifts Its Best Dealers With An All-Expense-Paid Tour To Switzerland



Multilac, yet again entertained their dealers who recorded the highest numbers of

Multilac product sales. These dealers, who actively contributed towards maximising the company’s market scope, were gifted a seven day all-expense-paid tour to Switzerland. The seven-day tour included visits to Switzerland’s most popular tourist attractions and was a unique experience to all participants.

Bringing an unforgettable and enjoyable experience to its participants, the tour consisted of visits to two of the iconic cities in Switzerland-Zurich and Lucerne. Zurich, the largest city in Switzerland, attracts tourists from all over the world owing to its breathtaking surroundings and countless tourist attractions, ranging from natural and cultural attractions to some of the world’s most popular museums. Furthermore; Lake Zurich has much to offer to the nature enthusiasts. The tour provided a valuable opportunity for the dealers to explore the beautiful city of Zurich including visits to the Rhine Falls-Europe’s largest waterfall-cascading towards the Rhine River from a height of 23 metres, Lake Titisee and the historic Fraumunster Church. They also got to witness a unique Swiss cuckoo clock making demonstration. In Zurich, the dealers visited Mount Titlis from cable cars. Another adventurous experience was the visit to Jungfrau, one of the main summits of the Bernese Alps, which is also considered to be one of the most distinctive sights of the Swiss Alps. Both Mount Titlis and Jangfrau-considered to be two of the most expensive tours in Switzerland mesmerised the participants. A city that is full of iconic landmarks, Lucerne is a city of squares and churches, and thus boasts of elegant architecture. Adorned with gable paintings, the covered medieval Chapel Bridge forms the centrepiece of Lucerne’s townscape and is considered to be one of the oldest, covered wooden bridges in Europe. A tour in this historic city, which in its entirety has a plethora of historic houses with frescos, is surely an experience to be cherished. Touring around Lucerne, exploring the architectural beauty of the city, the dealers visited the Lion Monument, Chapel Bridge, the iconic Water Tower and Schwanenplatz. Schwanenplatz is situated in the downtown area of Lucerne and is also a major shopping destination in the city.