

Mobitel Supports Musical Artists



(L-R): Amith Perera, Product Manager - Digital Services, Mobitel; Keerthi Pasquel, Chairman, Singers Association of Sri Lanka; Isuru Dissanayake, Senior General, Manager Marketing, Mobitel and Suneth Haputhanthri, Senior Manager - Pre Paid Business and Digital Services, Mobitel.

Mobitel aims to provide financial relief for the musical artist communities that have been affected by the recent events of the country. The incomes of singers, lyricists, bands and other artists were affected as many cultural events and shows were cancelled. Mobitel has extended an offer to cover their communication costs with Mobitel's premium Master Unlimited package. The package rental will be waived off for artists for a period of three months and will be provided deposit free. The offer is valid for artists who are members of the Sri Lanka Music Directors Association, Sri Lanka Music Band Association and Singers Association of Sri Lanka. Artists can enjoy limitless calls for Mobitel-to-Mobitel numbers and have 2000 minutes of free call time to other net- works. The package includes unlimited data as well. Mobitel's Master Unlimited package is the one of its kind pioneered by Mobitel in the telecommunication industry.