Mobitel Rewards Cash Bonanza Winners



Chandika Vitharana, Senior General Manager - Sales and Channel Development, Mobitel handing over the brand new Mercedes Benz token to Kusumavathi Dharmasena.



(L-R): Runner up – L K Nilmini; Winner of Cash Bonanza, Kusumavathi Dharmasena; and first runner up S M P Priyangika.

Mobitel rewarded the brand new Mercedes-Benz car to Kusumavathi Dharmasena from Alawwa, who became the lucky winner of Cash Bonanza for the month of November.

L K Nilmini who was placed second was rewarded with a cash prize of 1,000,000 rupees while S M P Priyangika received a cash prize of 500,000 rupees.

Offering new Mercedes-Benz cars as giveaways for the winners of the Cash Bonanza, Mobitel continues to make its mark as one of the most successful loyalty programs in the country. Furthermore, daily and the quarterly draws reward lucky winners with over 190 million rupees in cash prizes, giving away 500 rupees each for 220,000 lucky winners' year around.

This year's Cash Bonanza brought happiness and joy to the people in Weeraketiya as the crowds gathered together at the Weeraketiya George Rajapaksha Public Ground to experience carnival like atmosphere. The event has also gained a reputation for providing a range of social responsibility initiatives under the patronage of Mobitel.

Over 1,000 eyeglasses were distributed amongst ‘Upahara’ customers and the National Identity Card registration kiosk that was established at the Cash Bonanza premises for the ease of people seeking to obtain and renew their national identity cards.

Further, Mobitel has added sustainable value to its Cash Bonanza events by inviting visi□tors to bring along their E-waste, such as old computers, mobile phone batteries, printers and to its E-waste stall. The stalls col□lect E-waste and disposes/recy□cles them as per the environ□mental regulations to minimize any negative impact on the environment.