Mobitel Partners With Mastercard For Digital Payment Innovation

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(L-R): Kalhara Gamage, General Manager and Mobile Financial Services, Mobitel; isuru Dissanayake, Senior General Manager - Marketing, Mobitel; Nalin Perera, Chief Executive Officer, Mobitel exchanging the partnership agreement with Santash Kumar, Mastercard Country Manager, Sri Lanka and Maldives; Sandun Hapugoda, Head, Digital Payments, Sri Lanka and Maldives, Mastercard; and Gayan Kalugamage, Assistant Manager - Mobile Financial Services, Mabitel.

The mobile money platform, mCash, has entered into a partnership with Mastercard to further enhance Digital inclu-sivity in Sri Lanka.

As a result of this partnership,mCash customers can look forward to an array of benefits such as new products and ser- vices.

mCash's partnership with Mastercard is expected to fuel the reach of mCash services across its 16,000+ partner network by empowering them with many benefits that will further enhance their digital capabilities to serve customers.

mCash is a Mobile Wallet conceptualized by Mobitel and approved by the Central Bank of Sri Lanka to conveniently, in- stantly and securely enable fi- nancial transactions by using a mobile phone. mCash offers services such as sending and receiving money, mobile reloads and bill payments, utility and institute payments, online and in-store shopping payments via mCashQR which has been de- veloped to the global EMVCo standards, bank deposits and digital loans where a customer could apply and get a loan from the mobile via mCash.