Mobitel Gifts 40,000 Free Spectacles To Improve Vision



Free eye check-ups and consultation before providing spectacles

Mobitel regularly engages in CSR projects that have a positive impact on its customer base and therefore between 2016 and 2018 the Company gifted 40,000 spectacles to its customers, granting them the gift of sight. Counting the Cash Bonanza event held at Kantale in January 2019, the number increased to 41,000 spectacles in total.

Mobitel’s Eye Clinics are held monthly at its Cash Bonanza event against the backdrop of a gala carnival. In the last two years, the events have been held in 36 locations and thousands of eligible Mobitel customers in each of those areas were able to access the eye clinics and obtain free eye glasses to improve their vision and receive necessary eye care. Free eye check-ups and consultation by optometrists were also provided for customers by Mobitel during these clinics.