

Mobitel Cash Bonanza Illuminates Dehiattakandiya

Mobitel successfully concluded the Cash Bonanza in Dehiattakandiya, the highlight of the event being the handing over of a Mercedes Benz car to Cash Bonanza Winner Chandima Kumari, Welpalla, Kurunegala. In the second place, Wasantha Pradeep of Beruwela received one million rupees in cash while Nadesan Nandakumaran of Nuwara Eliya, placed third, was gifted 500,000 rupees as cash prize. Mobitel Cash Bonanza has gifted over 30 luxury vehicles since its inception. Every year, four brand new Mercedes Benz cars are given to loyal Mobitel customers along with cash prizes.

The Dehiattakandiya Cash bonanza comprised a range of CSR activities from free eye check-ups, blood and pressure tests, and distribution of approximately 1,000 spectacles amongst 'Upahara' customers.

National Identity Card registration kiosk was established at the premises for the ease of people seeking to obtain and renew their national identity cards. In addition, Mobitel invited visitors to the Cash Bonanza to bring their E-waste along, such as used computers, mobile phone batteries, and printers to its E-waste stall. Considering the vast reach, and influence of the Cash Bonanza event, Mobitel expects to create an impact in the area by inculcating a responsible attitude towards managing E-waste in an effective manner