

Mercedes Trophy 25th Anniversary Tournament To Be Played At Nuwara Eliya

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Owners of the three-pointed star who are passionate about golf can look forward to teeing off in style, as Mercedes-Benz celebrates the Silver Jubilee of Sri Lanka's most exclusive golfing tournament-the MercedesTrophy. The MercedesTrophy 2015 Sri Lanka Country Finals will be held on May 23rd at the Nuwara Eliya Golf Club amidst a grand celebration. Diesel & Motor Engineering (DIMO), the authorised General Distributor for Mercedes-Benz in Sri Lanka is proud to sponsor the 25th Anniversary of this exclusive and prestigious tournament.

The participants of this tournament comprise of distinguished achievers from all walks of life and many find this event a great opportunity to meet and interact with other Mercedes-Benz owners.

This event promises to gather the most elite golfing community and boasts to be the most exclusive sporting event in the Sri Lankan sporting calendar, where participation is limited to owners of Mercedes-Benz, Jeep and Chrysler vehicles.

Moreover, this is a highly anticipated tournament among the golfing fraternity solely due to the prestige and the rewards, which await the winners. The winners stand the chance to compete in the MercedesTrophy Asian Finals and if successful, compete in the world finals in Germany.

To commemorate the Silver Jubilee, DIMO will be offering a brand new Mercedes-Benz passenger car as the hole-in-one prize. There will be three handicap groups for men (Division A: 3-12, Division B: 13-20, Division C: 21-24) and one handicap group for women (Division D 0-36). Closing date for entries is May 15, 2015 and registration can be done online at www.mercedes-benz.com.lk

In 1989 the first MercedesTrophy was held, with the participation of six European countries. This 25 year-old tournament is now one of the most popular golfing events where, more than 60,000 participants take part every year. Over the years nearly a million customers and fans of the brand from all over the world have teed off at the MercedesTrophy.

The climax of the series is the world final, which for years has been held traditionally in and around Stuttgart, the “cradle of the automobile”. This venue underlines the close relations between the brand Mercedes-Benz and golf. The top winners in each handicap categories of the Sri Lanka Country Finals will qualify for the Asian Final, with an all-expense paid trip to Australia. The winner of each handicap category at the Asian Final will qualify for the World Final in Stuttgart, Germany. Alongside their sporting activities, the participants will be able to experience the brand and its products at close hand with guided tours of the Mercedes-Benz Museum, the Sindelfingen plant and Mercedes-AMG in Affalterbach, as well as test drives of the latest models.