Mega Money

Mega Money, a customer loyalty scheme launched by Singer Mega, has celebrated its second-year anniversary. It is an instant-reward scheme initiated when a purchase is made from Singer Mega. A specified percentage of the purchase value can be redeemed against the consumer’s next purchase at Singer Mega.

“This is our way of thanking our loyal customers. It is an accurate customer loyalty programme, where we reward our customers. We will continue to provide our consumers with the best service and shopping experience in the island;’ said Ravi Bal raj, Deputy Director of Marketing, Singer.

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