Meeting With Louise Roberge



The Sri Lanka-Canada Business Council which is affiliated to the Ceylon Chamber of Commerce in collaboration with the Canada-Sri Lanka Business Council (CSLBC) based in Toronto, Canada, organised a meeting with Louise Roberge, the newly elected President of the Canada-Sri Lanka Business Council.

Roberge is also the President of the Tea Association of Canada, a non-profit organization promoting tea in Canada.

The meeting provided an opportunity for the members to gain an understanding of the CSLBC, its mission, achievements and future operational plans. Her presentation also focused on trade statistics, Canada’s strengths, and the barriers faced in promoting business with Sri Lanka. Roberge also provided very useful information with regard to the Tea Industry in Canada and prospects for Ceylon Tea.