

Maliban Chairman's Trophy Award Ceremony 2012

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Maliban Biscuit Manufactories hosted the Chairman's Trophy Awards Ceremony for the year 2012.

One of the key highlights that were emphasised at this event is the fact that the company has grown significantly during last three years under the visionary leadership of A G R Samaraweera, Chairman - Maliban Biscuit Manufactories despite the market dynamics that were present. The event that recognised and honoured the contribution of the sales professionals of the company were graced by Chief Guest, Kumudika Fernando, Managing Directress - Maliban Biscuit Manufactories, A G B Wickramapala, Senior Director, Tharangeetha Samaraweera, Director, Shanaka Wickramapala, Director, Lakshman Weerasooriya, Group CEO, Ravi Jayawardena, CEO Sales and Marketing, Regional and Area Sales Managers, Executives, Distributors and sales representatives as well as the staff of

Maliban.

During the ceremony, 27 sales representatives who scored the highest points in The Chairman's Trophy Competition were awarded cash prizes. The main Chairman's Trophy was won by G A M R N K Bandara who was able to overcome the competition of 280 other sales representatives to win the prestigious title.

The Chairman's Trophy 2012 was held for the third time since its inception in 2010 and has gone on to introduce many winners each year. The competition acts as a parameter that offers a balanced view that allows sales representatives to gain promotions and progress ahead in the company based on their performances.

Delivering the welcome speech at the event Lakshman Weerasooriya, Group CEO said, "I would like to thank our business partners, distributors and retailers who have given us real support to achieve corporate objectives. All of you have contributed to the company's profitability and today we share this happiness."

"The main focus of the 2012 Chairman's Trophy was team work," said Kapila Jayasinghe, National Sales Manager - Maliban Biscuits Manufactories. "We want all to work as one team and that's why we award these prizes."

Always adhering to the company's tagline of 'Inspired by Goodness', Maliban believes in giving back to those who aid in the company's progress and as such the Chairman's Trophy holds a significant place in the company's calendar.

