Macksons Holdings Launches Macktiles



Macksons Holdings launched their latest venture, Macktiles.

DJian Dominco Milano, Deputy Ambassador for the Embassy of Italy in Sri Lanka was the Chief guest while Milfer Makeen, Chairman – Macksons Holdings, Mizver Makeen, Managing Director – Macksons Holdings, board of directors, and many other distinguished guests including valued distributors and dealers affiliated with Macksons Holdings also graced the occasion.

Macktiles is dedicated to producing floor tiles and is now focused on producing ceramic glazed floor tiles from materials sourced locally and decorated using quality glasses and ceramic pigments imported from world leaders in Italy and Spain. Elaborating further Mizver Makeen revealed, “About 50 percent of the local tile demand is supplied by the local industry while the balance is imported. However, with the launch of Macktiles, Macksons Holdings can now endeavour towards narrowing this gap and decrease the quantities of tiles imported into our country and save the outflow of our valuable foreign currency.”

Speaking about the premise for starting such a venture Mizver Makeen said, “Macksons Holdings started as a trading venture in hardware and then progressed to the paint industry. Now we deal with general hardware, paints, plastics, packing materials and gift-ware, and from being an importer of tiles we thought we should change the paradigms and try to manufacture our own tiles as there are enough raw materials available in the country.” He further went onto say, “it is a fact that the raw materials available in Sri Lanka, when it comes to producing floor tiles, is world class and is comparable to that of Italy or Spain. As such, the material in Sri Lanka can be defined as the best. And we are happy that we have strived to use good quality Sri Lankan minerals to bring and change the total spectrum of how tiles should be offered to the Sri Lankan consumer.”

Pooja Umashankar, the brand ambassador for Macktiles also made a special appearance during the launch and affirmed her support for the brand. She thanked Macksons Holdings for making her part of this new venture.