Lucky Mondy Customers Win Shopping Spree In Milan And IPhone 6s



Female fashion retailer Mondy has rewarded two lucky customers for their loyalty with a trip to Milan and a thousand-dollar shopping allowance, and an iPhone 6s. The competitions were held from December till January, where the social media selfie contest for the iPhone 6s garnered the interest of tech-savvy customers. The all-expenses paid trip to Milan offered the dynamic businesswomen a chance to unwind and indulge themselves in the global fashion capital of Milan.

The winner of the iPhone 6s Nirosha Herat exclaimed her delight at being selected and expressed her thanks to Mondy, saying she has been a longstanding Mondy customer. To win the iPhone 6s in the ‘I pose, I win’ contest, contenders had to snap a selfie in front of the bright red backdrop at the flagship store in Dharmapala

Mawatha, post it on the Mondy facebook page with the hashtag #iposeiwin, and gather the highest number of likes to win. Shenali Perera was the victor of the coveted ‘trip to Milan raffle’ with the thousand-dollar shopping allowance. She conveyed her gratitude to Theruni Wijeweera, brand manager of Mondy and the team.

The raffle draw was open to everyone who made a purchase at Mondy during the period of the competition. The start of the competitions was marked at the Mondy Resort Wear Collection launch by an elegant high tea at its flagship store in Colombo. The new Mondy Loyalty Card was also introduced at the event with a series of seasonal deals that drew long lines of eager customers.

“Over the years Mondy has gathered a dedicated following of discerning females who have placed their trust in us to provide them with chic clothing that keeps them in style and empowers them. It is with great pleasure that we recognise their long-standing loyalty and introduced the Mondy Loyalty Card to continue to reward our patrons,” said Theruni Wijeweera, brand manager of Mondy.

Positioning itself as an elegant, clear-cut and sophisticated fashion label that celebrates feminine beauty, Mondy offers all-occasion clothing and an especially empowering collection for the corporate woman that has created a dedicated female following. The recently-launched resort wear collection with striking designs, prints and shades, was welcomed by patrons and has further contributed to increasing Mondy’s scope.