Livguard Fellowship Event 2019

Brand Ambassador Lasith Malinga with the DSL Douglas & Sons team.

Livguard paid tribute to its top 50 dealers at the Livguard Fellowship Event 2019, with cricket legend and Yorker King Lasith Malinga.

Livguard, a dynamic power□house with a passion to serve, has taken over the Sri Lankan energy storage space in a rela□tively short time. It is renowned today among its partners and customers as a symbol of trust, reliability, and high performance.

Marketed by DSL Douglas & Sons, and synonymous with youthful energy, innovation and passion, Livguard's values truly resonate with the people, resulting in Lasith Malinga, Sri Lanka's cricket legend rep□resenting the face of Livguard as its brand ambassador.

DSL is proud to partner with this powerful and respected Indian brand – Livguard, along□side Lasith Malinga to bring cutting edge innovation and smart energy solutions to the Sri Lankan marketplace.

"Today we enjoy a strong islandwide presence due to the combined efforts of our

dealer network, whom we have felicitated at this event," said Saroj Perera, Chairman and Managing Director, DSL Douglas & Sons.

"After joining Livguard as its brand ambassador, I went on to win several matches as well as represent the true Sri Lankan energy and spirit in the interna□tional arena. All my fans knew I had joined hands with DSL, and knew this pioneering company well. Their support meant a lot to me, and is no doubt the key to my success. As people go about their day to day business, they are confident that Livguard will support them in their journey. That is the reason, I decided to partner with them," said the cricketing hero, who has won the hearts and minds of the people through his energetic perfor□mance and youthful spirit.