Little Asia Emporium Opens Its New Showroom In Main Street



Little Asia Emporium opened its newest textile showroom at Main Street, Colombo surrounded by many distinguished guests including parliamentarians and prominent Indian and local artists. It is a five story building equipped with modern facilities filled with a wide range of products such as textiles including sarees, shalwars, bridal wear, children’s wear, gents wear including stylish wear for grooms, western and eastern wear as well as accessories including footwear and cosmetics, making Little Asia Emporium a one stop shopping destination for every fashion need. â€¨All items are directly imported from manufacturers in India, China, Bangkok and Indonesia and in addition, several eminent designers have lent their expertise to this showroom.

Furthermore, the showroom will also incorporate exclusive designs from Little Asia’s very own brand, ‘Gangothari’, designed and fabricated in a saree loom owned by Little Asia Emporium. Gangothari, is a brand that encompasses unique and exquisite bridal designs comprising of vibrant colours synonymous with quality and

reliability present in each thread of the material.

Armed with a diligent staff, who has a vast amount of experience in textiles, the customers who patronise the showroom will be able to obtain specialised guidance and assistance with their selections. Furthermore, Little Asia Emporium offers Skype facilities for the customers who want to communicate and show their selections to relatives and friends. Thus making their shopping experience a unique one that is filled with ease and comfort.

“Little Asia has become a well renowned and established name among saree buyers of Colombo,” said R Rajamanikkam, Founding Chairman of Little Asia Emporium. “Over the years we have been able to establish Little Asia as a prominent showroom in the heart of Colombo that has earned the favour of many shoppers. Our objective has always been to stay well informed about the latest fashion trends in India, thereby providing the best for our Sri Lankan clientele. Due to such dedication and precise attention, we have been able to sustain Little Asia name in this volatile market. Therefore, most notably, we would like to thank all our existing clients who have been patronising our store for countless years and expect their support to continue with the latest venture.”

“Main street is the hub of textiles, so our brand has to be prominent, thus the reason for opening the mega store at this location. We have ample experience and therefore we can meet the expected standards of our clientele with this expansion.”