## La Vivente: Sri Lanka's awardwinning fashion house elevating modern elegance

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Stylish women's wear at La Vivente.

La Vivente, one of Sri Lanka's most celebrated fashion brands, has become a leading name in modern retail through its unwavering dedication to quality, craftsmanship, and contemporary design. Known for redefining women's fashion with refined sophistication, the brand has earned multiple national accolades that highlight its excellence in style, innovation, and customer experience.

In 2021, La Vivente achieved major recognition at the SLIM Brand Excellence Awards, winning the SME Local Brand of the Year – Gold Award and the Best New Entrant Brand of the Year – Bronze Award, marking a pivotal moment in its industry presence. Strengthening its digital leadership, the brand secured the Best SME Website of the Year – Gold Award at BestWeb.lk 2022. Continuing this success, La Vivente won the Best Fashion and Lifestyle Website of the Year – Silver Award at BestWeb.lk 2024, showcasing its growing influence across both online and offline retail.

A key pillar of the brand's success is its uncompromising approach to craftsmanship. La Vivente sources premium, export-quality fabrics to ensure durability, comfort, and luxury. Each garment is created with meticulous attention to detail, incorporating fine embroidery, custom prints, batik elements, and handloom touches that blend timeless elegance with modern appeal.

La Vivente offers one of the most extensive product ranges in the local fashion market. Its collections— spanning dresses, tops, pants, skirts, loungewear, sarees, and batik—cater to every aspect of a woman's lifestyle, from work to leisure to special occasions. The brand's inclusive sizing, ranging from S to 4XL, ensures flattering fits for diverse body types.

Expanding beyond womenswear, La Vivente has introduced La Vivente Men, a curated menswear line offering stylish, comfortable essentials for the modern gentleman. The brand has also evolved into a complete fashion and lifestyle destination, offering bags, shoes, jewelry, accessories, perfumes, and curated lifestyle items. Its premium Ayurvedic, natural, and vegan body-care line—including hair oils, shampoos, face washes, lotions, and intimate care— reflects its commitment to holistic well-being.

With a growing retail presence and a devoted customer base, La Vivente stands as

a symbol of elegance, innovation, and excellence in Sri Lanka's fashion industry, inspiring confidence and shaping modern style across the nation.