

# **La Vivente expands with Grand Opening in Nugegoda**

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La Vivente Nugegoda outlet.

La Vivente, Sri Lanka's award-winning fashion brand, has unveiled its latest store at Pagoda Road, Nugegoda. Conveniently located with ample parking, the new branch offers a vibrant, immersive shopping experience that celebrates individuality and style. The Nugegoda outlet houses La Vivente's full lifestyle range — from chic casualwear and elegant evening attire to sophisticated menswear, enchanting jewelry, and indulgent body care and perfumes. Customers can enjoy opening-day promotions, making it the perfect opportunity to refresh wardrobes with La Vivente's signature designs at special prices. Designed with warmth and sophistication, the store promises personalized attention from its attentive staff, helping each customer discover styles that reflect their personality. Whether seeking trendy pieces or timeless looks, shoppers will find affordable luxury that blends fashion with confidence. Founded by Dr. Dilesha Perera and Suneth Korala, La Vivente has become a trusted name in fashion for its inclusivity, quality, and affordability. Living up to its meaning — “The Living” — the brand embraces diversity, offering styles for all body types and tastes. Beyond its Sri Lankan branches in Colombo 07, Pelawatte, Galle, Koswatte, Negombo, Kandy, and now Nugegoda, La Vivente also operates in New Zealand, Australia, and the UAE. Beyond fashion, La Vivente champions women's empowerment by creating opportunities for female entrepreneurs and workers through skill development and employment. Every purchase supports this mission, helping uplift local communities.