La Trobe University, Australia Offers New Programmes For Business As Well As IT/IS Students

A senior delegation from La Trobe Business School – La Trobe University (LTU), Australia visited Sri Lanka with the aim of introducing new programmes in Master of Business Analytics.

Professor Paul Mather, Head of La Trobe Business School – La Trobe University, headed the delegation. He was joined by three senior Business School colleagues:Damminda Alahakoon, Professor in Business Analytics – La Trobe Business School, Kok-Leong Ong, Associate Professor in Business Analytics – La Trobe Business School, who is also one of the four academics in the management team of the Education and Training Programme of Australia's Data-to-Decision Cooperative Research Centre, accompanied him and Marc Olynyk, Director of Post Graduate Education, La Trobe Business School – La Trobe University. The purpose of

their visit to Sri Lanka was to create new and improved opportunities for students of both countries through numerous study and exchange programmes.

“La Trobe University’s constant endeavour to engage with key countries in our region and to keep creating enhanced opportunities for students has brought us to Sri Lanka this year. Our new Master of Business Analytics addresses con-siderable skills gap in the emerging “big data” area and should help students from Sri Lanka benefit from the cutting edge expertise within our Business School” said Professor Paul Mather, Head of La Trobe Business School.

La Trobe Business School, Australia is offering programmes such as the Master of Business Analytics along with wide range of business and management course for both domestic as well as international markets.
It is projected by 2018, the US market alone will require an additional 140,000-190,000 analytics professionals and 1.5 million more managers with knowledge in analytics.

During the visit, La Trobe Business School had also planned events with the industry leaders in Sri Lanka. La Trobe Business School conducted a one-day symposium on “Big Data and Analytics-Impact on Business Organisations” in partnership with the Lanka BPO Academy. The participants included a range of senior staff from industry as well as Sri Lankan universities.

La Trobe University organised a one-day Training Workshop for its agents to brief them on recent developments at La Trobe University and new courses introduced by the university. They also met various partner Institutes such as the University of Moratuwa, SLIIT, The Institute of Chartered Accountants in Sri Lanka and Australian College of Business and Technology [ACBT] and conducted guest lectures and information sessions for their students.

For international students, La Trobe values academic excellence. If you are thinking about applying for a full fee paying place in postgraduate study at La Trobe, there is a 20 percent reduction of course fees for the entire degree. The Postgraduate Excellence Award is available for selected postgraduate courses at any La Trobe campus. You will need to meet course prerequisites and have a Weighted Average Mark (WAM) of 70 percent or equivalent work experience.

To apply for this award in our Juris Doctor programme you will need a WAM of 75. The unique characteristic of La Trobe is that, Corporate Knights 2013 Global

Green MBA survey ranked La Trobe Business School in the top ten in the world and the La Trobe MBA received the highest five star rating from the General Management Association of Australia. The school is recognised as the only Australian institute to be listed in the rankings.