Kenzo Jungle



An exotic new fragrance, Kenzo Jungle, was launched into the Sri Lankan market by Exclusive Lines (Pvt) Ltd., and Kenzo Perfumes last May.

Kenzo Jungle first launched in France in 1996, is a creation of natural spices and oils, including scents not strange to the tropics such as Mandarin, cardamom, caraway, heliotrope, clove and
ylang-ylang.

The perfume which can be described as a culmination of nature and grace is a compliment to its Asian creator, who understands the essence of the exotic tropical climate. The theme of grace is emphasized by its chosen mascot, a metal elephant which personifies the matt, soft and smooth feel of the elegant bottle of Kenzo Jungle.

Listed amongst the top ten brands in France, Kenzo Jungle is targeted at the upscale Sri Lankan market. The perfume is available at all Exclusive Lines outlets at prices ranging from Rs 2,100/- for 30m1, Rs 2,750 for 50m1 and Rs 4,150/- for 100ml.