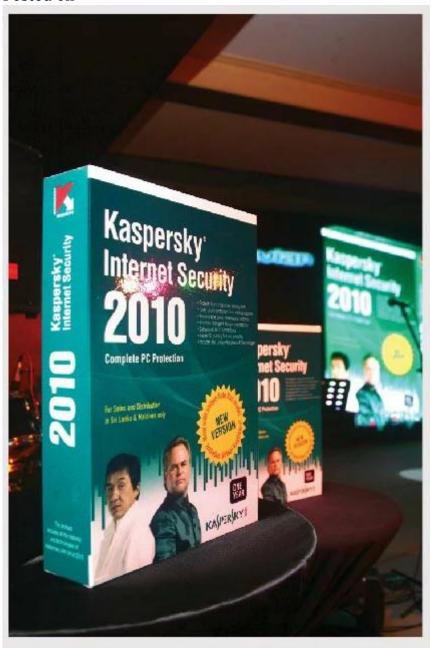# Kaspersky Lab Releases Kaspersky Internet Security 2010 And Kaspersky Anti-Virus 2010

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Kaspersky Lab released Kaspersky Internet Security 2010 and Kaspersky Anti-Virus 2010 – a new generation of solutions to protect home users from IT threats.

The new version 2010 products incorporate the advantages of advanced Host-based Intrusion Prevention System (HIPS) technology in the Application Control module that assigns a security rating to previously unknown malware; unique Sandbox technology embodying virtualisation technologies and providing a dedicated secure runtime environment; and the innovative Kaspersky Security Network that uses information from millions of users to dramatically reduce response times to new threats and replenish reputation databases with the most up-to-date information about clean and infected files.

All unknown applications are subject to multiple factor analysis to ensure safety. An even more secure environment is provided in Kaspersky Internet Security 2010 as the product integrates the "Safe Run" functionality based on the new Sandbox technology – unique for Internet Security Suites product range. "Safe Run" enables the user to run new software in an isolated environment that protects the operating system from all malicious changes. Statistically, it has been demonstrated that vulnerabilities in operating systems and trusted applications are often exploited by hackers to attack applications that make use of the Internet.

The "Safe Run" function makes surfing the Internet using various web browsers much safer and easier, as well as allowing any number of other applications to be run simultaneously. A green border around the application window also makes it easy for the user to see that it is protected.

A separate option has also been included for fans of online games. Gamers can turn off some of the functions in Kaspersky Anti-Virus 2010 and Kaspersky Internet Security 2010 that affect Internet traffic and subsequent server response times.

Kaspersky Internet Security 2010 is marketed and distributed by the sole authorized distributor, Avian Technologies in Sri Lanka and Maldives markets. The product is available for sale at its appointed reseller stores across the island.