

# **Jetwing Group enters the World-wide Web**

The world over an increasing number of people are getting on to the information superhighway or what is popularly known as "The Internet". One of Sri Lanka's largest Resort and Travel Groups, Jetwing Hotels and Jetwing Travels is the latest to join the Internet. This group in addition to using E-mail and Netscape is also advertising all their Resort properties: Royal Ocneanic Hotel Negambo 91 rooms, Blue Oceanic Beach Hotel Negombo - 108 rooms, Sea-shells Hotel Negambo - 72 rooms, Sea Garden Hotel Negombo - 28 rooms, Interline Hotel Nuwara Eliya 52 rooms, Yala Safari Beach Hotel Yala 63 rooms, Tropical Villas Moragolla, Beruwela 54 rooms and opening later this year and early next year The Light house Hotel Galle (60 rooms) and Blue Waters Wadduwa (104 rooms), respectively.

Jetwing Travels, one of Sri Lanka's largest inbound tour operators is also featured on the Internet, offering Travel services within Sri Lanka and two center destination packages covering both Sri Lanka and the Maldives. Jetwing Hotels and Jetwing Travels can be located on the world wide web on ref <http://www.lanka.net/jetwing> and any E-Mail could be sent to Jetwing Hotels on [jethot@sri.lanka.net](mailto:jethot@sri.lanka.net) and Jetwing Travels on [jettrav@sri.lanka.net](mailto:jettrav@sri.lanka.net) (telephone 345700).

The Jetwing Group is the first Sri Lankan group of Resort Hotels & Travels to enter the World-Wide Web.



*Hiran Cooray*

Jetwing Hotels Managing Director, Mr. Hiran Cooray, states that "The Internet is

bringing in a new dimension to Global Tourism Marketing and Communication and to be competitive one has to be in the forefront of this technology and lead the way in Sri Lanka in the tourist resort industry. Lanka Internet has been very positive in their approach and we hope that we will see the benefits to Tourism in Sri Lanka and our Group in the months and years to come."