JAT Holdings Makes Key Strides In Sustainability And CSR Activities



JAT Holdings has made continuous strides in changing the sustainability landscape of the country. After identifying key areas of focus such as business sustainability, sustainability of the society, and sustainability of the planet, JAT Holdings has undoubtedly become a catalyst for change in the corporate arena of Sri Lanka. In terms of minimizing carbon footprint, JAT was the first paint and wood coatings company in Sri Lanka to compute its direct and indirect carbon footprint of all three scopes by adhering to international guidelines and standards. This resulted in a total carbon footprint emission of 4,758.79tCO2e, scope 1 GHG emission – 1,064.84, scope 2 GHG emission – 291.50 tCO2e, scope 3 GHG emission – 3,402.45 tCO2e, 0.00125tCO2e per liter GHG emission 13.60 tCO2e per employee GHG emission for the year 2020/21. JAT Holdings is officially authorized to use the Responsible Care international logo on its products by complying with international standards to its commitment to the environment and social sustainability. JAT has not overlooked the importance of driving high levels of business sustainability by preserving the island’s culture and heritage. This was apparent when JAT Holdings embarked on its Petal paints project to restore murals and ancient paintings in temples. JAT saw an opportunity to use floral offerings discarded by temples around the country to manufacture natural pigment paints in Sri Lanka. Master artists use these paints to restore faded temple wall paintings across the country.

Amidst a global pandemic, JAT recognized that most of its daily wage-earning

customers, painters, and carpenters, were severely affected and supported them by launching the Sayerlack Sathkaraya program. This allowed them to obtain free products, allowing them to continue working on stalled projects. The success of this program meant that JAT was able to support the livelihoods of many affected during this period. The company has extended its helping hand to the nation’s public at large as well. This is apparent when considering that JAT supported the renovation of the Wetara District Hospital by donating paint and providing the required technical assistance and support for the renovation. As a tribute to the untiring efforts of the medical staff combating the pandemic, JAT supported the renovation of the residential doctor’s quarters as well.

While JAT Holdings is the undisputed leader in the wood coatings industry of Sri Lanka, it is clear that the company has pledged to reflect its organizational stature in its CSR activities as well. This diverse range of activities will expand during the years to come, along with the evolution of the company’s sustainable goals.