

Jai Collection By Jaishree Launched



Availing discerning fashion lovers to a world of exceptional designs, Aashkii launched its latest collection—the Jai Collection. Displaying a parade of glamour and colour, the collection was unveiled in festive style with a fashion show. The event, which glamorously unfolded the unique creations of Designer Jaishree Jayesingha, availed fashion lovers to a myriad of elegant selections.

On the spotlight at the Fashion show were Jaishree's vibrantly hued saris designed using choice fabrics with fabulous batik prints, tie dies and unique motifs. Further, the fashion pieces varied from saris to western clothes such as dresses-short and long skirts, blouses, pants and much more, availing Aashkii's discerning customers to a wider range of designer wear. Designed personally by herself, each piece of clothing is made using high quality fabric such as satins, chiffons, silks, linen and soft cotton.

With elegance and simplicity at its core, the Jai Collection is sure to capture the heart of many who want to stand out and make an elegant fashion statement.