iTunes soars high




Billion Songs Milestone
1,000,000,000
Recently purchased on iTunes
GREEN DAY
Annie

One legally billion songs downloaded have from been the iTunes Music Store since it was launched less than three years ago. Alex Ostrovsky who won a range of Apple goodies purchased the billionth song “Speed of Sound” as part of Coldplay’s X&Y album. In addition, Apple will establish a scholarship to the world-renowned Juilliard School of Music in his name to commemorate this milestone.

“I hope that every customer, artist and music company executive takes a moment today to reflect on what we’ve achieved together during the past three years,” said Steve Jobs, Apple’s CEO. “Over one billion songs have now been legally purchased and downloaded around the globe, representing a major force against music piracy and the future of music distribution as we move from CDs to the Internet.”

With Apple’s legendary ease of use, the iTunes Music Store is the best way for Mac and PC users to legally discover, purchase and download music and videos online. The iTunes Music Store now features a selection of over 3,500 music videos, Pixar and Disney short films, a variety of hit TV shows, 35,000 podcasts, 16,000 audio books and more than two million songs from the major music companies and independent record labels.

The iTunes Music Store is also the world’s most popular video download store with more than 15 million videos purchased and downloaded.