

Introducing Nations Trust Bank Chip And PIN Protected USD Travel Card: Best Way To Carry Dollars Overseas!

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Travelling has become an important aspect of today's fast paced lifestyle and hence, the modern day traveller requires ease, convenience and security. Nations Trust Bank (NTB) introduces the best way to carry and use US Dollars overseas with the Nations Trust Bank Chip and PIN protected USD Travel Card for the first time in Sri Lanka. The Chip and PIN protected USD Travel Card provides an array of benefits and enables absolute convenience for cardholders when they travel overseas, be it for business or pleasure.

Impracticality of carrying large amounts of money during travel, time spent at banks and exchange counters overseas for encashing, phasing out of Travellers Cheques, and several other considerations were taken into account when the product was designed and introduced by Nations Trust Bank.

The Travel Card for both Corporate and Personal consumer usage is made available at any NTB branch or foreign exchange booths located at Travel Agent offices. Cardholders are required to visit these establishments to pre-load the required amount of US Dollars on to the card before they travel overseas. Each personalised Travel Card will be valid for four years and can be topped up as per the requirement. It is also accepted at over 32 million merchants and at two million ATMs worldwide.

The Nations Trust Bank USD Travel Card facilitates cardholders to use their card at merchant establishments overseas in a safe and secure manner. The card is issued in pairs, thus, if one card is misplaced the cardholder has a backup card, which can be activated and used. This enables the smooth flow of activity, avoiding interruption of business. Furthermore, cardholders will receive an SMS when transactions are performed using the card and have access to an online portal and receive a consolidated PDF statement to aid tracking and managing expenses on the Card. A 24/7 Customer service hotline will also be at hand for Cardholders who require further assistance.

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These features ensure that the card may be issued by business organisations to employees travelling overseas as a convenient and secure method of carrying foreign currency for business expenditure.

The Nations Trust Bank Chip and PIN protected USD Travel Cardholders will also receive a complimentary 90 day travel insurance cover. An additional USD 10 will be loaded to their Travel Card courtesy of NTB for the initial USD 500 loaded by the user. This introductory offer will be valid till March 15, 2014. In addition, cardholders will also enjoy a 10 percent savings for purchases of USD 50 at Flemingo Duty Free stores located at the Bandaranaike International Airport, the offer is applicable on non promotional items and is valid till April 30, 2014.

Commenting on the newly launched product; Randil Boteju, Senior Manager (Card Sales) stated, “we are excited to introduce the Nations Trust Bank Chip and PIN protected USD Travel Card to the Sri Lankan Market. We identify that the consumers will greatly benefit

from this product and it will prove to be an essential tool when travelling overseas, enabling convenience and safety. We urge consumers to use the product to experience exceptional value and absolute convenience. We will continue to enrich this product identifying Card holder lifestyle and requirements.”