Introducing DFCC Freelancer World Mastercard Credit Card

L-R: Pradeepan Sivalingam, Assistant Vice President Digital Banking & Strategy, DFCC Bank; Dinesh Jebamani, Vice President – Digital Strategy, DFCC Bank; Shalindrie Dharmaratne, Assistant Vice President – Card Centre, DFCC Bank; Denver Lewis, Vice President/Head of Card Centre, DFCC Bank; Aasiri Iddamalgoda, Senior Vice President/Head of Retail Banking & SME, DFCC Bank; Thimal Perera, Director/ Chief Executive Officer, DFCC Bank; Vikas Varma, COO of Mastercard South Asia; Sandun Hapugoda, Country Manager of Mastercard Sri Lanka and Maldives; Buddhika Amunugama, Manager – Account Management (Mastercard); and Prathiba Nanayakkara, Senior Specialist – Products and Solutions (Mastercard).

DFCC Bank introduces the DFCC Freelancer World Mastercard credit card. DFCC Freelancer is a financial solution uniquely designed to cater specifically to the dynamic needs of Sri Lanka’s growing freelancer community.

Aasiri Iddamalgoda, Senior Vice President of Retail Banking and SME at DFCC Bank, said, “We aim to empower

dynamic individuals who are using their talents to provide specialized services to a global audience, including those using platforms, such as Uber, Fiver, and Upwork. We offer this segment tailored financial services, including special benefits and privileges ideally suited for freelancers, setting a new standard for personalized banking. DFCC Freelancer World Mastercard reflects our deep commitment to inclusivity and innovation in the banking sector.”

The new card offers a two percent cashback on foreign currency transactions, providing freelancers a competitive edge in the global market. A one percent cash-back is also provided on all other transactions, making this credit card a rewarding choice for day-to-day expenses. A distinguishing feature of DFCC Bank Credit Cards is that their cashback can be easily redeemed and credited directly into any DFCC Bank account as cash, resulting in accurate and tangible savings.

The card also provides interest-free EMI plans, easing the burden of large expenditures and empowering freelancers to manage their finances effectively. The DFCC Freelancer World Mastercard credit card is also globally accepted, providing convenience for freelancers working across borders. Equipped with advanced expense tracking features, this card also offers many valuable tools to help freelancers manage their finances precisely.

DFCC Bank is ranked among Business Today’s Top 40 Corporates in Sri Lanka.