

IMEXPRO 2008

The Ceylon Chamber of Commerce announced that IMEXPRO 2008, the Import – Export Promotion Fair will be held from 14-16 February 2008.

With the objective of assisting the Sri Lankan and overseas business community to source suitable business partners, this international event will showcase a range of local and international products and services.

The exhibition will feature products and services under the categories of Agro/Marine, Services and Industrial/Manufactured Products sectors.

Participation is open to Sri Lankan and international organisations/individuals.

The Chamber will source a wide spectrum of international participants through its 19 Bilateral Business Councils: Australia/New Zealand, Benelux, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Korea, Malaysia, Maldives, Nordic countries, Pakistan, Poland, Russia, Singapore and the United Kingdom.

Participants will also be mobilised through overseas Chambers, Overseas Missions in Sri Lanka, Sri Lanka Missions overseas and Import/Export promotion organisations.

With over 300 overseas buyers expected to visit, the visitors will also comprise the Sri Lankan business community, overseas buyers/sellers, exhibitors (local and foreign) and the general public.

Exhibitors will be provided with an ideal opportunity to meet prospective business partners, an opening for transfer of technology, information and tie-ups of strategic deals, an occasion to discuss and negotiate joint venture proposals with local and

overseas participants, publicise and sell your products, interact and establish global contacts as well as a networking opportunity with overseas exhibitors, buyers/sellers.