

ctor, BPPL

Shiraz Lye, Managing Director/VP Sales, IFS South Asia addressing the audience.

(L-R): Antony Bourne, President, IFS Industries, V Selvaraj, Executive Director, BPPL Holdings and Huzefa Akbarally, Director, Akbar Brothers.

Shiraz Lye, Managi

IFS Unplugged: ‘Rethink Manufacturing’ Customer Networking Night



Shiraz Lye, Managing Director/VP Sales, IFS South Asia addressing the audience.



(L-R): Antony Bourne, President, IFS Industries, V Selvaraj, Executive Director, BPPL Holdings and Huzefa Akbarally, Director, Akbar Brothers.

IFS concluded a networking night under the theme IFS Un□plugged: Rethink Manufacturing. IFS Unplugged is a one-of-a□kind exclusive forum for business leaders hosted by IFS consisting of IFS customers as well as pro□spective customers in the manu□facturing industry. “We are excited to have cre□ated a platform to

engage with our customers and prospects to educate them about the latest technology and trends in the manufacturing industry. With competition on the rise in the manufacturing and industrial sector, it is more important than ever to act now and be geared to adapt to the volatile market changes," commented Shiraz Lye, Managing Director and Vice President Sales, IFS South Asia. He also further commented, stating, "Adopting more or□ganic, agile processes and technology in manufacturing practices will provide you the flexibility you need to survive today—and thrive in the fu□ture." Keynote speaker, Anthony Bourne, President, IFS Indus□tries, shared his insights about the changing technology trends in the manufacturing industry – from a global perspective. He also reflected on how companies can derive greater value as well as be more profitable by adapt□ing to the digital world with technology such as Artificial Intelligence (AI). The IFS Unplugged: 'Rethink Manufacturing' Customer Net□working Night concluded on a high note with over 100 custom□ers participating at the event.