

HUTCH expands its sustainability footprint in retail with Kandy Signature+ Outlet



During the launch of the Hutch Kandy Signature+ outlet.

HUTCH launched its Kandy Signature+ outlet, the latest addition to its nationwide

retail transformation and the third outlet developed under the company's sustainability-centric retail concept, following Colombo Fort and Negombo. Nearly 90 percent of the outlet's interior is crafted from sustainably sourced and repurposed materials with premium finishes. Reclaimed pallet wood, arecanut leaves, banana bark, and kumburu seeds have been used throughout the space, with elements hand-crafted by local artisans. The approach supports a circular economy while creating value for the communities involved. Designed as an alternative to conventional retail spaces, the nature-inspired outlet offers customers a welcoming environment to explore HUTCH products and services, access support, and engage with the brand. Renewable energy is used to power operations, while an e-waste recycling facility enables customers to responsibly dispose of end-of-life mobile devices. "Sustainability is not a foot-note for us; it is built into how we operate," said Saumitra Gupta, CEO, HUTCH Sri Lanka. He noted that the Kandy Signature+ outlet demonstrates how retail can evolve through deliberate choices relating to energy conservation, sustainable materials, local craftsmanship, and community engagement. The outlet combines responsible design with customer convenience while maintaining a premium retail experience. Its use of locally sourced craftsmanship also demonstrates how sustainability can extend beyond environmental considerations to support livelihoods and local value creation. By integrating sustainable materials, renewable energy, responsible waste management, and customer service within a single space, HUTCH aims to demonstrate a more environmentally conscious approach to modern telecommunications retail. HUTCH plans to expand its Signature outlet network nationwide, further extending its sustainability-focused retail concept and setting a new standard for retail and enterprise services in Sri Lanka.