

Hublot Reveals Big Bang Unico Sapphire 'In Complete Transparency'

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Hublot is adding its expertise to the history of watchmaking. By transforming the established 'savoir-faire,' the company has developed some original and very durable materials such as Magic Gold, the world's only scratch-resistant gold.

Now in 2016, Hublot has created 500 Big Bang Unico Sapphire models cut straight from sapphire, without losing the stone's unique character.

"Through the Art of Fusion, Hublot reveals all - a transparent case that reveals the soul of

the watch- the Unico movement – and absolute transparency extending to the strap, which has become invisible. Beyond the symbolism and the play on words, the Big Bang is laying itself bare. It has nothing to hide and everything to show,” says Ricardo Guadalupe, CEO of Hublot.

It is a collection of absolute transparency that consecrates the acclaimed architecture of the Big Bang model and the performances of the brand’s Unico movement.

The case middle, bezel and back of the Big Bang Unico Sapphire are cut from blocks of sapphire, a material that is almost as hard and scratch-resistant as diamond. Hublot has called on the expertise of a Swiss specialist as part of an exclusive partnership to develop the unique material. Only a few pieces forming the spine of the watch are made from titanium: the screws, the crown, and the deployant buckle. Its skeleton dial, made from transparent resin, reveals all the gears of the proprietary Unico HUB1242 movement and its finishes.

Complementing its ethereal silhouette, its strap is transparent, so that the skin can be seen through it. Available as a 500-piece limited edition, the Big Bang Unico Sapphire is water-resistant to 50 metres.

According to the company, this very light timepiece, minimalist in style, is inevitably poised to start a new trend.