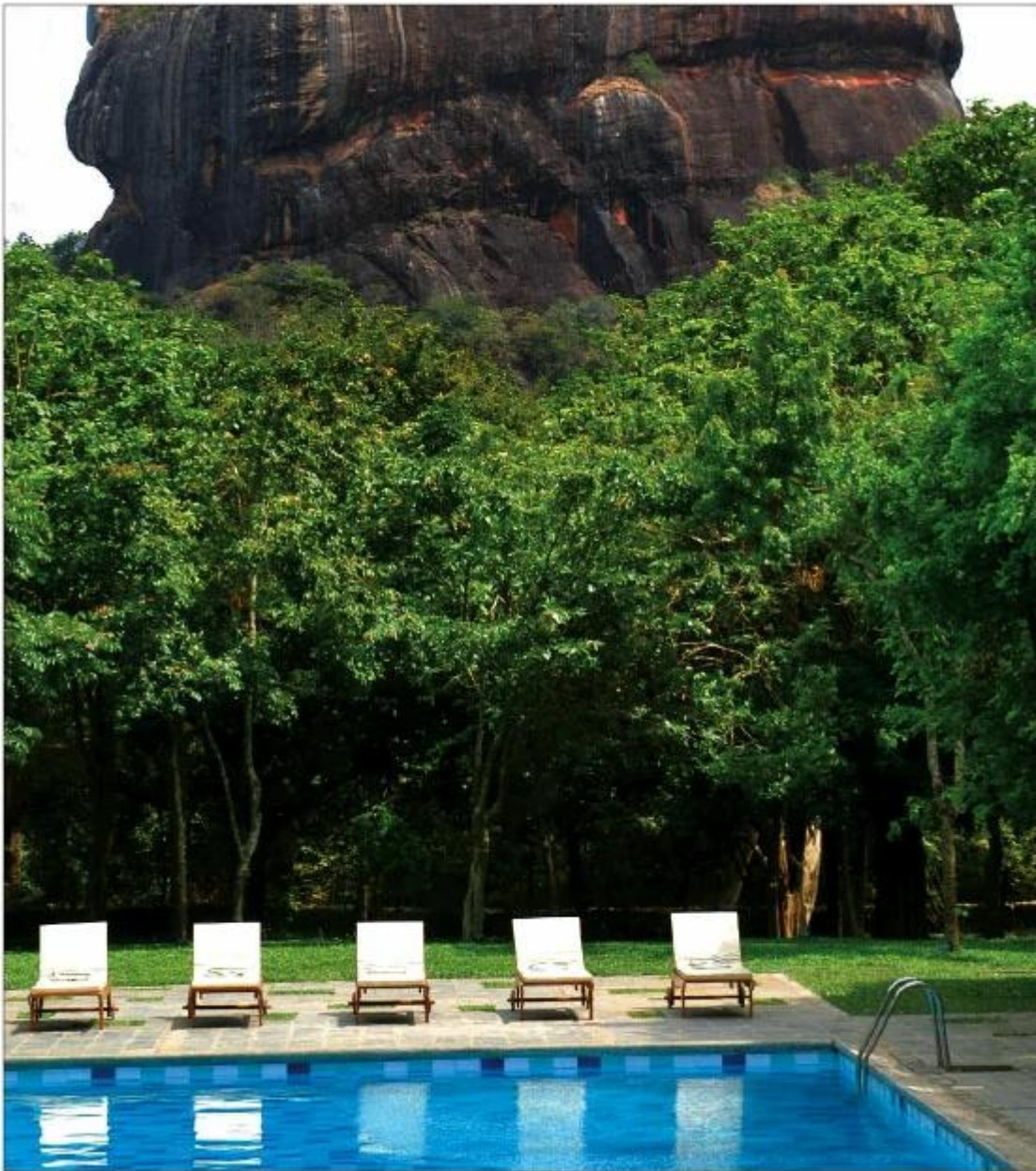


Hotel Sigiriya Wins U S Green Award



Hotel Sigiriya won First Place in the category of Green Award for value hotels in the International Restaurant and Hotel Award (IRHA) USA, over other hotels around the world, the first Sri Lankan hotel to receive this honour.

Hotel Sigiriya has been in the forefront of energy and environment conservation activities, with its solar water heaters, biological sewage treatment plan, composting of garbage, etc. It is estimated that due to these energy conservation initiatives, the hotel is saving approximately 10% on expenses annually. Hotel Sigiriya is also the first hotel in Sri Lanka to have calculated its carbon footprint, which has been successfully reduced from 240.2 MT in 2006/07 to 166.8 MT in 2007/08.

Srilal Miththapala, CEO Serendib Leisure, "Most of these initiatives were begun primarily to reduce energy costs, but we found that there were greater benefits accruing not only directly but indirectly. This has become a useful marketing tool now, where discerning travellers are beginning to choose hotels, which are more environmentally conscious."